

#CareerofmyDreams

We help you translate your fashion design, interior design, animation, communication design, event management, product design & entrepreneurship aspirations into reality, so that you can achieve peace of mind, financial, freedom and a career for life.

B. Design Programmes

B. Sc Programmes

M. Des Programmes



PCET's
Pimpri
Chinchwad
University, Pune

Learn | Grow | Achieve



INNOVATIVE
LEARNING



CREATIVE
EXCELLENCE



INDUSTRY
CONNECTIONS



HOLISTIC
DEVELOPMENT

**DESIGNING FUTURES.
INSPIRING POSSIBILITIES.**

VISION

To be a leading university inspiring academic and personal growth and transforming lives.

MISSION

To foster academic excellence, innovation and social responsibility by providing a holistic and inclusive learning ecosystem.

To prepare students to be responsible ethical global citizens and leaders through industry-relevant curriculum, international exposure and skill development.

To imbibe research and entrepreneurship aptitude among students

To help and facilitate the students Learn, Grow, and Achieve their full potential.



ABOUT PCU

“PCET is a Trusted Brand In Education Since 1990, offering Quality Education From KG To PHD“

The Pimpri Chinchwad Education Trust (PCET) was established by the Late Shri. S.B. Patil in the September of 1990. Its sole mission was aimed at serving society, the industry and all stakeholders through value-inculcating, quality education in the area of schooling, as well as professional tutelage in the fields of engineering, management and computer applications.

ABOUT PUNE SCHOOL OF DESIGN

Transcending design culture that nurtures explorers, thinkers, doers and innovators with a global perspective through experimental and progressive design education.

Pune Design School isn't just about acquiring skills; it's about cultivating a global design perspective within a vibrant community of thinkers and doers. Through our experiential & progressive education, we'll empower you to become an innovator who tackles challenges with a unique vision.

AWARDS AND RECOGNITION



5th Rank Among Top Emerging Universities in India



Top Emerging University



Times Education Icons 2024



EduSkills Emerging University & Academic Credit for internship Award 2024



Best University for Shaping New India & Best University of MH



Pride of Maharashtra Award in Quality education



Top Emerging Private University



Bharat Leadership Award

B. Design

Programmes

- B.Des Fashion Communication & Styling
- B.Des Interior Design and Space Design
- B.Des Visual Communication
- B.Des Product Design
- B.Des Animation and Game Design

B.Sc

Programmes

- B.Sc AI Graphics and Interactive Design
- B.Sc Interior & Furniture Design
- B.Sc Event & Experience Design

M.Des

Programmes

- M.Des UI/UX Design
- M.Des Interior & Space Design Management



Career Opportunities & Future Importance of Design Courses

Design education is no longer limited to creativity alone — it has become one of the fastest-growing career industries globally. Courses like B.Des, B.Sc Design, and M.Des prepare students for modern industries where creativity, technology, communication, and innovation work together. From fashion brands and gaming companies to interior firms and digital agencies, skilled designers are in high demand.

Students pursuing courses such as Fashion Communication & Styling, Interior Design, Visual Communication, Animation & Game Design, UI/UX Design, Product Design, and AI Graphics gain practical industry exposure along with technical and creative skills. These programmes help students build portfolios, work on live projects, understand branding, digital tools, user psychology, storytelling, and visual aesthetics.

The future scope of these courses is extremely strong because businesses today focus heavily on customer experience and visual identity. Every company now needs designers for websites, social media, advertising, gaming, films, retail, architecture, apps, and digital products. With the rise of Artificial Intelligence, Augmented Reality, Metaverse experiences, and digital commerce, creative professionals who understand both design and technology will become even more valuable.

Career opportunities after these programmes include:

- **Fashion Stylist**
- **UI/UX Designer**
- **Interior Designer**
- **Graphic Designer**
- **Brand Strategist**
- **Animator & Game Designer**
- **Product Designer**
- **Visual Merchandiser**
- **Creative Director**
- **Content Creator**
- **Art Director**
- **Experience Designer**

Students can work with design studios, fashion brands, tech companies, media houses, architecture firms, gaming studios, startups, advertising agencies, or even start their own businesses and freelance careers.

These programmes are designed not only to create skilled professionals but also future innovators, entrepreneurs, storytellers, and creative leaders who can shape the future of industries through design thinking and innovation.

Life At PCU



Centralized placement support by PCET - 36000+ Network

FLEXTRONICS



BAJAJ
BAJAJ AUTO LTD.



HCL



amazon

KPIT



IBM



SIGMA



Myntra



SANDVIK



Mather+Plat



Infosys



Tech Mahindra

SKF

EAT•N



Workshop



For Admission

Scan the QR code to explore the complete admission process at Pimpri Chinchwad University. Get detailed information about registration, application steps, eligibility, entrance exams, document submission, fee payment, and final enrollment — all in one place. Start your academic journey with PCU today!



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Scholarship

At Pimpri Chinchwad University (PCU), Pune we are committed to providing exceptional educational opportunities and supporting talented students in their pursuit of academic excellence. We offer a range of scholarships to recognize and reward outstanding achievements, encourage diversity, and provide financial assistance to those who demonstrate exceptional potential.



Hostel & Transportation

Scan the QR code to explore hostel and transport facilities at Pimpri Chinchwad University. Get complete details about comfortable hostel accommodations, safety, amenities, bus routes, transport schedules, and convenient connectivity for a smooth campus experience.





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University, Pune

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PIMPRI CHINCHWAD UNIVERSITY

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