



PCET's
Pimpri
Chinchwad
University, Pune

Learn | Grow | Achieve

Pimpri Chinchwad Education Trust's
Pimpri Chinchwad University

SCHOOL OF DESIGN

(Established under Maharashtra Act No V of 2023)
Sate, Pune - 412 106. Maharashtra, India

**MASTER'S OF DESIGN
(ISD)**



EFFECTIVE FROM 2024-25 ACADEMIC YEAR

Pimpri Chinchwad Education Trust's
Pimpri Chinchwad University
Sate, Pune - 412106

Curriculum Structure
Master's of Design
(ISD)
Pune Design School



Effective from Academic Year 2024-25

Program Structure

Preamble:

India has a long history of welcoming visitors with open arms, making it recognised as a typically hospitable nation. Hospitality is known to be the very essence of India. The hospitality sector offers a wide range of professional options at different levels and requires a variety of talents, and it makes a considerable contribution to the economies of India and many other nations.

The goal of Pimpri Chinchwad University's Bachelor of Design is to provide students with a solid intellectual foundation. Their ability to develop strategic business insight, make moral decisions, and adopt a sustainable worldview is empowered by the curriculum. In essence, the programme aims to create leaders who can proactively implement business strategies that pursue the economic well-being of all stakeholders while considering the welfare of the people and impact on the planet. The foundational information and abilities offered in this undergraduate degree programme are crucial for students to succeed in creative roles and be responsible citizens in the future. A key component of the curriculum is the student's holistic development. The B.Des program is Ideal for students who wish to start a career in Design, management, or entrepreneurship soon after graduation.

Vision and Mission of Programme:

Vision

The vision of the Pune Design School is to be recognized for leadership in the discipline and the profession by advancing design excellence in an evolving global ecosystem, promoting human values and well being, and inculcating responsibility to society, the environment, and the profession.

Mission

- To offer future leaders with academic and research excellence to succeed in today's dynamic Design Environment as successful managers and entrepreneurs.
- To Improve and Enhance the Educational Experience.
- To Cultivate a Culture of Research, Scholarship and Creative Activities
- To Grow a Comprehensive and Balanced Student community and Faculty
- To Advance Industry, Professional, Community and University Partners

Programme Educational Objectives:

1. Develop research methodologies to investigate and identify design focused interventions.
2. Develop critical thinking and ability to create innovative solutions.
3. Exhibit proficiency in practices that employ media, materials & emerging technologies.
4. Ability to demonstrate digital & analogue competence to present ideas.
5. Develop entrepreneurial approach to create strategic design solutions.



Programme Outcomes (POs):

The Graduates will be able to:

1. **Critical & Design Thinking:** Capacity to apply and effectively problem-solve in an unstructured, unfamiliar and complex context.
2. **Emerging Technology Practice:** Demonstrate curiosity and intention of practice in the domain of emerging technologies that engender innovation in the industry.
3. **Strategic Design Disposition:** Illustrate critical understanding of impact of design interventions on micro & macro environments.
4. **Entrepreneurial Attitude:** Display of professionalism, enterprise, teamwork and collaboration as an approach and attitude towards entrepreneurship.

Programme Specific Outcomes (PSOs):

1. Using a structured thought process and design development process, ability to design Products that create business value, serve individual and societal needs while considering environmental impact
2. Ability to create innovative solutions which are desirable to the user, technically feasible and commercially viable.
3. Ability to develop concepts through cycles of research and concept progression while integrating all relevant issues in a given context through several stages of design development and form building.
4. Ability to work in a professional manner with the knowledge of design management in a collaborative, team environment, honoring timelines and ethical considerations.

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Curriculum Framework for M. Des (2 years)

| Sr. No. | Type of course | Abbreviations |
|---------|-----------------------------|---------------|
| 1 | Major | MAJ |
| 4 | Ability Enhancement Courses | AEC |
| 5 | Open Electives | OE |
| 7 | Summer Internship | INTR |
| 9 | Project | PROJ |

| Sr. No. | Type of course | No. of Courses | Total Credits | |
|---------|-----------------------------|----------------|---------------|--------------|
| | | | No | % |
| 1 | Major | 17 | 47 | 55.95 |
| 2 | Open Electives | 3 | 9 | 10.71 |
| 3 | Ability Enhancement Courses | 1 | 2 | 2.38 |
| 4 | Project | 4 | 23 | 27.38 |
| 5 | Internship | 1 | 3 | 3.57 |
| | Total | 22 | 84 | 100.0 |

COURSE DISTRIBUTION: SEMESTER WISE

| Sr. No. | Type of course | Courses | | | | |
|--------------|-----------------------------|---------|---|---|---|-----------|
| | | 1 | 2 | 3 | 4 | |
| 1 | Major | 6 | 3 | 3 | 1 | 13 |
| 2 | Open Electives | 1 | 1 | 1 | 0 | 3 |
| 3 | Ability Enhancement Courses | 0 | 0 | 1 | 0 | 1 |
| 4 | Project | 1 | 1 | 1 | 1 | 4 |
| 5 | Internship | 0 | 1 | 0 | 0 | 1 |
| Total | | | | | | 22 |

Program Structure of M.Des Interior and Space Design

Pattern 2024

Semester I

WEF: A.Y. 2024-25

| Course Code | Course Name | Course Type | Teaching Scheme | | | | | Assessment Scheme | | | |
|-------------|---------------------------------------|-------------|-----------------|------|-----|--------|-----------|-------------------|------------|------------|------------|
| | | | Th | Prac | Tut | Credit | Hrs | CI A | ES A | Total | |
| PMDFD101 | FUNDAMENTALS OF DESIGN | MAJ | 2 | 1 | - | 3 | 4 | 40 | 60 | 100 | |
| PMDFD102 | DESIGN THINKING AND INNOVATION | MAJ | 1 | 1 | - | 2 | 3 | 40 | 60 | 100 | |
| PMDFD103 | INTRODUCTION TO DESIGN RESEARCH | MAJ | 1 | 1 | - | 2 | 3 | 40 | 60 | 100 | |
| PMDISD101 | DRAFTING TECHNIQUES | MAJ | 2 | 2 | - | 4 | 5 | 40 | 60 | 100 | |
| PMDISD102 | DESIGN STUDIO - I | PROJ | 1 | 2 | - | 3 | 5 | 40 | 60 | 100 | |
| PMDISD103 | BASICS OF FURNITURE AND SPACE | MAJ | 1 | 1 | - | 2 | 5 | 40 | 60 | 100 | |
| PMDISD104 | HUMAN ERGONOMICS | MAJ | 1 | 1 | - | 2 | 5 | 40 | 60 | 100 | |
| PMDISD105 | OE-I | OE | 1 | 2 | - | 3 | 5 | 40 | 60 | 100 | |
| | | | | | | | 21 | 35 | 320 | 480 | 800 |
| PMDISD105 | OPEN ELECTIVE COURSE I Options | | | | | | | | | | |
| PMDISD105A | Clay | | | | | | | | | | |
| PMDISD105B | Bamboo | | | | | | | | | | |

| Semester II | | | | | | | | | | |
|---|--|-------------|-----------------|------|-----|--------|-----|-------------------|-----|-------|
| Course Code | Course Name | Course Type | Teaching Scheme | | | | Hrs | Assessment Scheme | | |
| | | | Th | Prac | Tut | Credit | | CIA | ESA | Total |
| PMDISD106 | ESTIMATING & COSTING | MAJ | 2 | 0 | - | 2 | 2 | 40 | 60 | 100 |
| PMDISD107 | INTERIOR MATERIALS & SPECIFICATION | MAJ | 2 | 2 | - | 4 | 6 | 40 | 60 | 100 |
| PMDISD108 | FURNITURE & FURNISHINGS | MAJ | 2 | 2 | - | 4 | 6 | 40 | 60 | 100 |
| PMDISD109 | Design Studio -II | PROJ | 2 | 3 | - | 5 | 8 | 40 | 60 | 100 |
| PMDISD110 | OE II | OE | 1 | 2 | - | 3 | 5 | 40 | 60 | 100 |
| PMDISD111 | SUMMER INTERNSHIP | INTR | 3 | 0 | - | 3 | 3 | 40 | 60 | 100 |
| | | | | | | 21 | 30 | 240 | 360 | 600 |
| PMDISD110 | OPEN ELECTIVE COURSE II Options | | | | | | | | | |
| PMDISD110A | Retail and Exhibition Design | | | | | | | | | |
| PMDISD110B | Lighting Design | | | | | | | | | |
| <p>Exit Policy: For students exiting after 1st year of M.Des will receive Post Graduate Diploma in Interior and space design after successful completion of Summer Internship Project of 4 credits</p> | | | | | | | | | | |
| PMDISD111 | SUMMER INTERNSHIP | INTR | 3 | 0 | 0 | 3 | 0 | | | 100 |

Semester III

| Course Code | Course Name | Course Type | Teaching Scheme | | | | | Assesment Scheme | | | |
|-------------|---|-------------|-----------------|------|-----|--------|-----------|------------------|------------|------------|------------|
| | | | Th | Prac | Tut | Credit | Hrs | CI A | ES A | Total | |
| PMDISD201 | INTERIOR LIGHTING & ACOUSTICS | MAJ | 2 | 2 | - | 4 | 6 | 40 | 60 | 100 | |
| PMDISD202 | WORKING DRAWINGS | MAJ | 2 | 2 | - | 4 | 6 | 40 | 60 | 100 | |
| PMDISD203 | INTERIOR SERVICES | MAJ | 2 | 1 | - | 3 | 4 | 40 | 60 | 100 | |
| PMDISD204 | Design Studio-III | PROJ | 2 | 3 | - | 5 | 8 | 40 | 60 | 100 | |
| PMDISD205 | OE III | OE | 1 | 2 | - | 3 | 5 | 40 | 60 | 100 | |
| PMDFD104 | Portfolio Making | AEC | 2 | 0 | - | 2 | 2 | 40 | 60 | 100 | |
| | | | | | | | 21 | 31 | 240 | 360 | 600 |
| PMDISD205 | OPEN ELECTIVE COURSE III Options | | | | | | | | | | |
| PMDISD205A | Design Management | | | | | | | | | | |
| PMDISD205B | Crafts of India | | | | | | | | | | |

Semester IV

| Course Code | Course Name | Course Type | Teaching Scheme | | | | | Assesment Scheme | | | |
|-------------|------------------------------------|-------------|-----------------|------|-----|--------|-----------|------------------|------------|------------|------------|
| | | | Th | Prac | Tut | Credit | Hrs | CI A | ES A | Total | |
| PMDISD206 | Post Graduation Project/Internship | PROJ | 5 | 5 | 0 | 10 | 0 | 120 | 180 | 300 | |
| PMDISD207 | Dissertation | MAJ | 5 | 6 | 0 | 11 | 0 | 120 | 180 | 300 | |
| | | | | | | | 21 | 0 | 240 | 360 | 600 |